



LAKE OF THE WOODS INTERNATIONAL ICE ARENA NAMING RIGHT OPPORTUNITIES

Platinum Level Naming Rights:

All naming rights at this level include a Founder's Wall listing and prominent signage near the chosen location. Platinum Level naming rights for this facility do not expire.

Arena: \$250,000

Gold Level Naming Rights:

All naming rights at this level include a Founder's Wall listing and signage near the chosen location. Gold Level naming rights for this facility do not expire.

Skate Rental/Reception Area: \$75,000

Silver Level Naming Rights:

All naming rights at this level include a Founder's Wall listing and signage near the chosen location. Silver Level naming rights for this facility do not expire. Costs for Silver Level rights are set at \$30,000.

Mezzanine (above glass window) \$50,000 (2 available)

Main Concession Stand: \$50,000 (Border State Bank)

Meeting Room: \$50,000

Broadcasting Platform: \$50,000

Locker Rooms: \$10,000 (7 available)

Unique Advertising Opportunities:

All multi-year naming rights at this level include a Founder's Wall listing.

Zamboni Wrap (10-year): \$50,000

Scoreboard: (10-year): \$50,000

Lit Sign Advertising

(3x6 aluminum box above player benches)

1 year \$1,000 (customer pays for sign graphic)

3 year \$3,000 (arena pays 50% of graphic)

5 year \$5,000 (arena pays for 100% of graphic)

All artwork is to be paid by the customer.

*LOW International Ice Arena is a non-profit 501(c)(3) organization-federal tax ID #47-2602215. Donations are tax deductible to the extent allowed by law.

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