



Lake of the Woods International Ice Arena Naming Right Opportunities

Platinum Level Naming Rights:

All naming rights at this level include a Founder's Wall listing and prominent signage near the chosen location. Platinum Level naming rights for this facility do not expire.

Arena: \$1,000,000
Ice Rink 1: \$250,000
Ice Rink 2 (future): \$200,000
Main Lobby: \$100,000
Varsity Locker Room: \$100,000
Arena Seating: \$100,000

Gold Level Naming Rights:

All naming rights at this level include a Founder's Wall listing and signage near the chosen location. Gold level naming rights for this facility do not expire.

Lobby Seating: \$50,000

Silver Level Naming Rights:

All naming rights at this level include a Founder's Wall listing and signage near the chosen location. Silver level naming rights for this facility do not expire. Costs for Silver Level rights are set at \$30,000.

Meeting Room
Youth Hockey Locker Rooms (4 available)
Main Concession Stand

Unique Advertising Opportunities:

All multi-year naming rights at this level include a Founder's Wall listing.

Zamboni Wrap (10-Year): \$50,000
Neutral Zone Logo in Rink 1 (5-Year): \$15,000 plus cost of logo
Scoreboard Advertising Rink 1 (10-Year): \$35,000
Rink 1 Dasher Board (10-Year): \$15,000

Gift Planning Chart (Pre--Tax Amounts)

Total Gift	Five Annual Payments	Monthly Payments	Weekly Payments
\$750,000	\$150,000	\$12,500	\$2,885
\$250,000	\$50,000	\$4,167	\$962
\$200,000	\$40,000	\$3,333	\$769
\$100,000	\$20,000	\$1,667	\$385
\$50,000	\$10,000	\$833	\$192
\$35,000	\$7,000	\$583	\$135
\$30,000	\$6,000	\$500	\$115
\$25,000	\$5,000	\$417	\$96
\$20,000	\$4,000	\$333	\$77
\$15,000	\$3,000	\$250	\$58
\$10,000	\$2,000	\$167	\$38
\$5,000	\$1,000	\$83	\$19

**LOW International Ice Arena is a non-profit 501(c)(3) organization - federal tax ID # 47-2602214. Donations are tax deductible to the extent allowed by law.*

LOW International Ice Arena, PO Box 31 Baudette MN 56623